



The S1Digital Experience, New York City's First Digital Media Showroom Opening August 1st, 2006

NEW YORK, NY – Aug 1st, 2006 – S1Digital, a premier builder of high-end digital entertainment solutions, is pleased to announce the grand opening of its unique, digital experience showroom in New York City.

The innovative space located in lower Manhattan offers customers a place to explore the latest in-home digital media technologies and work with knowledgeable staff to design the perfect home theater setup.

Unlike other retail stores, the S1Digital Experience encourages its visitors to get “hands on” with the products on display so as to better understand how they can be used in the home.

“We are thrilled to open our interactive showroom and help people realize the power, ease of use and high-fidelity image and sound quality that’s available from digital entertainment solutions,” says founder and CEO Paul Heitlinger. “Coupling our outstanding offerings with a retail showcase, we are confident that once customers see what these technologies can do, they’ll realize the benefits of digital media in their own home.”

S1Digital’s custom built Media Centers, Servers and specialty peripherals, capture, centralize and distribute all types of content including high definition TV (HDTV), music, movies, videos and photos to create a home theater experience that takes family entertainment far beyond the traditional TV room. In addition, home automation solutions allow control of lights, HVAC, traditional A/V equipment and security systems at the touch of a button. Based on Windows Media Center Edition and Intel Viiv Technology, S1Digital’s Media Centers enable some of the most advanced digital home entertainment technology available today.

The S1Digital Experience is located at 116 East 7th Street between 1st Avenue and Avenue A in New York City. Visit us today or to schedule a one-on-one consultation call (888) 632-6897 or email our specialists at sales@s1digital.com.

For additional information about S1Digital’s solutions, please visit our website at www.S1Digital.com

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